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News Release

For Immediate Distribution

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Lucky and Save Mart Customers
Win Trips to Beijing Olympics from Coca-Cola

Winners to Receive Their Prizes at 67th California Invitational Relays Meet

Modesto, Calif., May 9, 2008 – Eric Carlson of Pinole, California and Julie Wong of Vacaville, California have each won an all-expense-paid trip for two to the 2008 Summer Olympic Games in Beijing, China courtesy of Coca-Cola. Carlson and Wong will claim their prizes during a ceremony at the 67th California Invitational Relays track-and-field meet on Saturday, May 10 in Modesto, California.

Carlson, a customer of the Lucky Supermarket on Fitzgerald Drive in Pinole, looks forward to watching the swimming and basketball competitions. Wong won her trip while shopping at a Save Mart store in Vacaville. She looks forward to watching the gymnastics, weight lifting, judo, and shooting events.

"Save Mart Supermarkets shares in the excitement of Eric Carlson and Julie Wong as they look forward to watching the world's finest athletes compete in Beijing," said John Kelly, Vice President of Marketing at Save Mart Supermarkets. "The electric atmosphere of the California Invitational Relays, a recognized step for track and field athletes on the road to the Summer Games, sets the stage for Coca-Cola to award these prizes."

Both winners receive an all-expenses-paid trip for two to Beijing, China from August 13 to 19, including round-trip airfare, seven days and six nights hotel accommodations, and tickets to four Olympic events. The prizes were provided by Coca-Cola.

Save Mart Supermarkets operates nearly 250 stores throughout Northern California and Northern Nevada under the Save Mart, S-Mart Foods, Lucky, and FoodMaxx banners. The privately-held company was founded January 17, 1952 and has always been headquartered in Modesto, California. More information about the company and its banners is available at www.savemart.com, www.luckysupermarkets.com and www.foodmaxx.com. Its consumer relations group can be called toll-free at 800-692-5710.

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