

For Immediate Release

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SAVE MART SUPERMARKETS OPENS NEW STORE IN RIPON

Modesto, CA (March 5, 2007) – This Wednesday, March 7 Save Mart will host Grand Opening festivities for it's newest full-service grocery store at 1453 Goodwin Drive in Ripon, CA. The community is welcomed to tour and shop their new store. An Open House with refreshments will begin at 9:00 a.m. with Save Mart Management and Ripon Chamber and City Officials present to greet the community. The "official" ribbon cutting will take place at 9:45 a.m. in front of the store. Store Manager, **Larry Rotelli**, a 24-year Save Mart veteran, will introduce his management team along with Save Mart's Executive Team.

Save Mart President and COO, Bob Spengler along with Larry Rotelli will present a donation to the Ripon Historical Society and to the Ripon Police Activities League (PAL). It has long been Save Mart's Grand Opening tradition to "kick-off" a new store by giving something back to the community it serves.

Save Mart values its connection to the communities served and their historical backgrounds. When new stores are built, extra care is taken to highlight a trademark of the town in the store décor. Ripon has a long celebrated history of Dutch influence so residents will find this represented in their new store, replete with windmills.

Customers will enjoy a wide selection of quality fresh and locally grown produce, including a line of organics and a stunning array of fresh floral items for every occasion. The fresh full-service and self-serve meat counters will feature Save Mart's delicious Master Cut Aged Tender Beef along with a variety of poultry, pork, and more. A full-service seafood counter will proudly display Save Mart's exclusive Master Catch filets on ice, fresh shellfish, crab and more. Save Mart's full-service Bakery and Deli will feature our exclusive line of delightful specialty cakes, fresh baked bread and rolls; our larger, oven-roasted rotisserie chicken, fried chicken, our exclusive rotisserie chicken salads and specialty side salads, plus a wide variety of special gourmet cheeses. Additional services include a Save Mart in-store Pharmacy and our convenient carry out service.

Customers can also expect to get quick, easy family meal ideas from Save Mart's nutrition specialist at the **Good Taste In Minutes** cooking kiosk from 10:00 a.m. to 1:00 p.m. during the Grand Opening; additional days and times will be posted for upcoming weeks. Also, enter the store's daily drawing for a chance to win a Sony Camcorder and check out Save Mart's weekly advertisement for more fun activities. Come out and celebrate "Your New Store" in "Your Town" with us!

Save Mart Supermarkets
Your Life. Your Town. Your Store.

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Save Mart Supermarkets was founded January 17, 1952 in Modesto. The privately owned company operates 254 stores throughout Northern California from its headquarters in Modesto. Seventy-five (75) stores operate as Save Mart; five (5) stores as S-Mart foods in Stockton and Lodi; forty-four (44) warehouse stores as FoodMaxx, and 130 recently acquired Albertson's stores. Visit us at our websites, www.savemart.com and www.foodmaxx.com

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