

# For Immediate Release

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## **SAVE MART'S NEW SPECIALITY CAKES ADD DECADENT ELEGANCE TO ANY OCCASION**

**Modesto, CA (November 8, 2006)** – Save Mart presents new line of rich and delicious bakery cakes exclusively designed by Save Mart Decorating Specialists. There is a specialty cake for every season and special event.

Indulge in the richness of winter with our **Chocolate Rum Cake** – moist chocolate cake filled with rum flavored custard, iced with a fluffy rum flavored whipped crème, and sprinkled with shaved chocolate and chocolate cake crumbs. Delight in our **Coconut Royale**, rich chocolate cake filled with coconut custard, poured with fudge icing, and topped with crème and toasted coconut. For the peanut lover in your family, dive into our **Peanut Butter Grande** – a moist chocolate cake filled with a fluffy peanut butter mousse, iced with vanilla buttercreme, covered in smooth chocolate, garnished with peanut butter mousse rosettes and peanut butter cups.

Spring will bring a delicious **Raspberry Cream Cheese Cake** – moist white cake with fresh raspberry filling, covered with rich cream cheese icing and topped with raspberry candies. Holiday tables can be graced with the simple elegance of our **Sacher Torte** – moist chocolate cake with a burst of raspberry filling, iced in chocolate buttercreme, and enrobed in a satin chocolate finish with shaved chocolate garnish. Try our **Venetian Cake**, a moist chocolate cake with strawberry filling, iced with vanilla buttercreme, covered with smooth pink icing and delicately drizzled in chocolate fudge.

Summer offers the fun of our **Fresh Strawberry Supreme Cake** – moist white cake filled and iced with delicious buttercreme, topped with the freshest strawberries in a creamy glaze, and garnished with crushed puff pastry. Cool off with a **Pina Colada Cake** – moist white cake filled with creamy rum-flavored custard and tropical pineapple filling, iced with light and refreshing whipped crème, and garnished with toasted coconut, pineapple slice and cherry. Enjoy our **Victorian Cake** – moist white cake bathed in rum flavored syrup, filled with raspberry filling, iced with vanilla buttercreme, and covered with a silky layer of light green icing - with the added delight of baby pink icing roses on top.

Fall into Autumn with our **Country Caramel Apple Cake** – moist white cake with a delicious apple filling, iced with a caramel buttercreme, and garnished with crushed walnut pieces. Enjoy the **Fudge Banana Crème Cake**, a moist banana cake filled with rich, dark fudge and fresh banana slices, iced with a light, fresh vanilla whipped icing, then topped off with swirled caramel and shaved chocolate. Warm a holiday gathering with our **Black Forest Cake** – moist chocolate cake

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bathed in rum-flavored syrup with plump cherry filling, iced with vanilla buttercreme and draped in a rich, chocolate fudge.

Save Mart and S-Mart Foods want to indulge you and your family by making your next special event EXTRA rich and memorable with these delicious and decadent cakes.

Save Mart Supermarkets was founded January 17, 1952 in Modesto. The privately owned company operates 124 stores throughout the Central Valley from its headquarters in Modesto. Seventy-five (75) stores operate as Save Mart; five (5) stores as S-Mart Foods in Stockton and Lodi; and forty-four (44) warehouse stores as FoodMaxx. Visit us at [www.SaveMart.com](http://www.SaveMart.com) or [www.FoodMaxx.com](http://www.FoodMaxx.com) Today!

**Save Mart Supermarkets**

**Your Life. Your Town. Your Store.**