

For Immediate Release

Contact: Alicia Rockwell, Communications Manager
Tel: 209.548.6511 or 800.692.5710
Fax: 209.574.6234
Email: arockwell@savemart.com

Save Mart Supermarkets
1800 Standiford Ave.
Modesto, CA 95350

Save Mart Supermarkets Appoints Vice President of Price-Impact Stores

Modesto, CA (January 11, 2007) – Frank Capps, former Senior Director of Northern Operations for FoodMaxx, has been appointed to the position of Vice President of FoodMaxx, the company's price-impact stores.

Frank brings 38 years of grocery experience to this position. He was actively recruited from his store management role at New Deal Market in 1991. Frank saw the potential career opportunity at Save Mart and willingly started over as a clerk at the downtown store on H Street in Modesto. Frank quickly received promotions to Key carrier, Head clerk, and Grocery Manager preparing him for Store Manager at the now closed S-Mart Foods store on Wilson Way in Stockton and then the Save Mart store on Pelandale Avenue in Modesto. In 1995 Frank joined the Blue Crew and began another stage of his career reporting as a buyer at the Food Maxx office.

When Save Mart purchased 29 Food 4 Less stores Frank was instrumental in assisting their management and employees in transitioning to the Food Maxx division. Frank's no-nonsense, friendly business style along with his detailed knowledge of the price impact store concept was the right mix to lead these stores into record profits at the close of the 2006 business year.

When announcing the appointment, Bob Spengler, President and Chief Operating Officer of Save Mart, said, "Frank makes an impact on everyone he meets, he's a 'people person' with a great sense of humor, he knows the business, he loves the grocery industry, and he is just who I need to lead our great 'price impact' division! He has been instrumental in developing more efficient and cost effective store operation practices at Food Maxx, and I look forward to working with him in his new role and supporting his vision for FoodMaxx."

The FoodMaxx Division of Save Mart is a no-frills price impact operation located from Redding in the North, throughout the Central California Valley, to Bakersfield in the South and West to Santa Maria and Salinas. As the new head of FoodMaxx, Frank will oversee merchandising and operations of 44 FoodMaxx stores, and their employees, and directly supervise a support staff of thirty plus buyer/merchandisers, operations, and office personnel.

Frank and his wife, Sue, live in Oakdale, California. They enjoy spending time with their two grown children, Shawn and Emily, and their two grandchildren, Dylan and Mariah.

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Save Mart Supermarkets was founded January 17, 1952 in Modesto. The privately owned company operates 124 stores throughout the Central Valley from its headquarters in Modesto. Seventy-five (75) stores operate as Save Mart; five (5) stores as S-Mart foods in Stockton and Lodi; and forty-four (44) warehouse stores as FoodMaxx. Visit us at our websites, www.savemart.com and www.foodmaxx.com

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