



For Immediate Release

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Customers at Save Mart Supermarkets Donate Over \$168,000 for Juvenile Diabetes

Opportunity to Contribute Continues Through Sunday, March 1

Modesto, CA (February 25, 2008) – Save Mart Supermarkets – Save Mart, Food Maxx, S-Mart, and Lucky Stores – have raised \$168,096 for the Juvenile Diabetes Research Foundation (JDRF) since January 29, 2008. The Modesto-based company has exceeded its 2008 goal of \$150,000 and has extended the drive in its stores from the original February 24 end date to March 1.

Since January 29, 2008, cashiers at all of Save Mart Supermarkets' stores have invited customers to donate to the JDRF by purchasing paper sneaker icons for \$1.00 each. Purchased donation icons are then posted prominently by the front check stands.

“Save Mart Supermarkets has a tradition of fundraising for, and contributing to, projects and programs that benefit children,” said Cecil Russell, Save Mart vice president of merchandising. “Our partnership with JDRF will help fund the search for the cure for Type 1 diabetes, which has touched many of our customers and employees.”

Since JDRF was founded in 1970 by parents of children with type I diabetes, the foundation has raised more than \$1.16 billion for diabetes research, including more than \$137 million in 2007. JDRF is the largest charitable funder of Type 1 diabetes research worldwide, with remarkable efficiency in directing donor dollars to its mission.

Save Mart Supermarkets was founded January 17, 1952 in Modesto. The privately owned company operates 250 stores throughout Northern California and Northern Nevada under the banners of Save Mart, Lucky, S-Mart Foods, and FoodMaxx from its headquarters in Modesto. Visit us at our websites, www.savemart.com, www.luckysupermarkets.com and www.foodmaxx.com

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