

# For Immediate Release

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## **Guaranteed To Be The BEST Thanksgiving Turkey ... AND IT'S FREE exclusively at SAVE MART**

**Modesto, CA (November 8, 2006)** – This Thanksgiving, master the art of preparing a perfect Turkey. Our Master Cut Premium Turkey is **real creamery butter basted** and tender-timed with easy-to-follow instructions on the bag. We are so sure this will be the BEST turkey you have ever served for Thanksgiving, that we are guaranteeing your 100% satisfaction with our Master Cut Money Back Guarantee. Make Master Cut Premium Butter Basted Turkey your holiday centerpiece. Master Cut Premium Turkeys are sold exclusively at Save Mart and S-Mart foods Supermarkets.

All you have to do is shop. When your holiday shopping totals \$99.00 or more at the checkout, just select the Master Cut Premium Young Turkey (up to 15 lbs.) of our choice and the turkey is FREE. Turkeys weighing more than 15 lbs. will be charged 99 cents a pound for additional weights.

*\*\*Purchase excludes the price of the turkey, liquor, tobacco or prescription. Other restrictions may apply. Limit one FREE frozen turkey up to 15 lbs. with single purchase of \$99.00 or more.*

Visit us online at [www.SaveMart.com](http://www.SaveMart.com) to view our exclusive In Good Taste FREE magazine with flavorful and original side dishes to compliment your Master Cut Turkey along with other great holiday recipes for your family.

Save Mart Supermarkets was founded January 17, 1952 in Modesto. The privately owned company operates 124 stores throughout the Central Valley from its headquarters in Modesto. Seventy-five (75) stores operate as Save Mart; five (5) stores as S-Mart foods in Stockton and Lodi; and forty-four (44) warehouse stores as FoodMaxx. Visit us at [www.SaveMart.com](http://www.SaveMart.com) or [www.FoodMaxx.com](http://www.FoodMaxx.com) Today!

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