

# For Immediate Release

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## Winner's Circle Grows in Save Mart Victory Lane Collect & Win Game

**Modesto, CA (May 2, 2007)** – The Save Mart Victory Lane Collect & Win Game is in its third week and already Save Mart shoppers are joining the Winner's Circle. Chowchilla Save Mart shopper, **Tanya Slenders**, won a 7-Day Carnival Cruise in the Victory Lap Sweepstakes. Bakersfield Save Mart shopper, **Marianne Flores**, won \$1,000 Cash from the Victory Lane Internet Game. Two Save Mart shoppers won Sony PSP Games. **Christina Barron** shopped the Modesto Save Mart at Oakdale Road and Scenic Avenue and **Suzette Llanos** shopped the Fresno Save Mart at First and Nees.

The following Save Mart shoppers reduced their future shopping bill by winning a \$100 grocery card.

**Ralph Steverson** from the Merced Save Mart on W. Olive Street  
**Solomon Camo** and **Angelina Cisneros** from the Coalinga Save Mart  
**Sonia Kheriata** from the Bakersfield Save Mart on Hageman

The game will conclude on June 26. Save Mart shoppers are invited to pick up their game boards at any check stand when they shop. Shoppers can EARN EXTRA game pieces by purchasing game sponsored products identified by the shelf tag of our celebrity chef spokesperson from the Food Network, Mario Batali.

Over 4 Million in cash and prizes are available to win including a **Million Dollars**. Other prizes include 2007 Toyota Camry, Tundra truck, a Viking Grill, a 2007 Harley Davidson V-Rod, Richard Petty Driving Experience, a Sony PSP game, and \$1,000 in grocery gift cards. Each game piece also contains an Instant Winner Coupon or Cents Off product coupon.

Get into your nearest Save Mart Supermarket today to get a game board and game tickets...its not too late to start playing! You just may be next in the Winner's Circle.

Save Mart Supermarkets was founded January 17, 1952 in Modesto. The privately owned company operates 254 stores throughout Northern California from its headquarters in Modesto. Seventy-five (77) stores operate as Save Mart; five (5) stores as S-Mart foods in Stockton and Lodi; forty-four (44) warehouse stores as FoodMaxx, and 128 recently acquired Albertson's stores. Visit us at our websites, [www.savemart.com](http://www.savemart.com) and [www.foodmaxx.com](http://www.foodmaxx.com)

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