

For Immediate Release

Contact: Alicia Rockwell, Communications Manager
Tel: 209.548.6511 or 800.692.5710
Fax: 209.574.6234
Email: arockwell@savemart.com

Save Mart Supermarkets
1800 Standiford Ave.
Modesto, CA 95350

Save Mart Supermarkets Accepts American Red Cross Donations for Southern California Wildfire Relief Efforts

Modesto, CA (October 24, 2007) – Save Mart Supermarkets announced today they would begin accepting donations to the American Red Cross at all their Northern California **Save Mart, Lucky, S-Mart Foods, and Food Maxx** stores to help with the Southern California Wildfire Relief efforts.

Shoppers are welcome to donate anytime and their receipt will reflect the amount of their donation to the Red Cross.

“The devastation caused by the wildfires down South will have a lasting impact on those communities. Short and long-term funds will be needed to help people rebuild their lives. The American Red Cross is the most efficient and effective organization during times of crisis and they know how to channel money to where it is needed most. We know our shoppers will want to help and providing a means to do so is our privilege.” Said Bob Spengler, Save Mart President and COO.

Save Mart Supermarkets was founded January 17, 1952 in Modesto. The privately owned company operates 252 stores throughout Northern California under the banners of Save Mart, Lucky, S-Mart Foods, and Food Maxx from its headquarters in Modesto. Visit us at our websites, www.savemart.com, www.luckysupermarkets.com and www.foodmaxx.com

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